



CAPA

Catholic Assistant Principals' Association
of Western Australia

Catholic Assistant Principal's Association W.A. 2023 SPONSORSHIP PACKAGES

DIAMOND PLUS NAMING RIGHTS SPONSORSHIP \$5500 (3 Consecutive Years)

Entitlements:

- Option to provide all stationery, show bags and signage for the **Annual Conference**.
- Signage throughout the Conference Hall and on slideshows used.
- Prime signage at entrance of CAPA *Member's Day* and *Annual Conference*
- 5 minutes speaking direct to CAPA members at CAPA *Member's Day* and *Annual Conference*
- Free CAPA *Annual Conference* dinner for **up to two people**, all inclusive
- Free CAPA *Member's Day* and *Conference* lunch for **up to two people**, all inclusive
- Free CAPA *AGM Breakfast* for up to two people, all inclusive
- Opportunity to network directly with all CAPA members at *Member's Day* and *Annual Conference*
- Prime exposure of display area at CAPA *Member's Day* and *Annual Conference*
- Direct email marketing to all CAPA members four times per year
- Your business advertised on the CAPA website with a direct link to your business site
- Use of company bag for CAPA sponsors promotions materials
- Opportunities for promotions, displays and networking at all CAPA member functions
- Company brochures and other marketing materials to be circulated to all CAPA members
- Sole industry Sponsor at Diamond Level (unless other party/ies are at Diamond Level prior to contract).

DIAMOND SPONSORSHIP \$4500 (2 Consecutive years)

Entitlements:

- Prime signage at entrance of CAPA *Member's Day* and *Annual Conference*
- 5 minutes speaking direct to CAPA members at CAPA *Annual Conference*
- Free CAPA *Annual Conference* dinner for **up to two people**, all inclusive
- Free CAPA *AGM Breakfast* for up to two people, all inclusive
- Free CAPA *Member's Day* and *Conference* lunch for **up to two people**, all inclusive
- Opportunity to network directly with all CAPA members at *Member's Day* and *Annual Conference*
- Prime exposure of display area at CAPA *Member's Day* and *Annual Conference*
- Direct email marketing to all CAPA members four times per year
- Your business advertised on the CAPA website with a direct link to your business site
- Opportunities for promotions, displays and networking at all CAPA member functions
- Company brochures and other marketing materials to be circulated to all CAPA members

PLATINUM SPONSORSHIP \$3500

Entitlements:

- Free CAPA *Annual Conference* dinner for **up to two people**, all inclusive
- Free CAPA *Member's Day* and *Conference* lunch for **up to two people**, all inclusive
- Free CAPA *AGM Breakfast* for one person, all inclusive
- Opportunity to speak for 5 minutes at one of the following: *Member's Day*, *Conference* or *AGM*.

(Timetabling by CAPA Committee depending on years of loyalty and time availability at events)

- Opportunity to network directly with all CAPA members at *Member's Day* and *Annual Conference*
- Excellent display area for maximum exposure at *Member's Day* and *Annual Conference*
- Your business advertised on the CAPA website with a direct link to your business site
- Opportunities for promotions, displays and networking at all CAPA member functions
- Company brochures and other marketing materials to be circulated to all CAPA members
- Direct email marketing to all CAPA members twice per year

GOLD SPONSORSHIP \$2000

Entitlements:

- Opportunity to network directly with all CAPA members at *Member's Day* and *Annual Conference*
- Free CAPA *Member's Day* and *Conference* lunch for **up to two people**, all inclusive
- Free CAPA *AGM Breakfast* for one person, all inclusive
- Display area at CAPA *Member's Day* and *Annual Conference*
- Your business advertised on the CAPA website with a direct link to your business site
- A display at CAPA *Member's Day* and *Annual Conference*
- Opportunities for promotions, displays and networking at all CAPA member functions
- Company brochures and other marketing materials to be circulated to all CAPA members

SILVER SPONSORSHIP \$1000

Entitlements:

- Your business advertised on the CAPA website with a direct link to your business site
- Company brochures and other marketing materials to be circulated to all CAPA members

Please note that there are also additional options for sponsors if they wish to sponsor:

- **Member's Day Morning Tea and/or lunch**
- **Conference morning tea and/or lunch on both days**

or attend if not included in your package:

- **Conference dinner (\$100 per head)**
- **AGM Breakfast (\$50 per additional head)**